

oSTEM[®]



OUT IN SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS, INCORPORATED



FY2023 oSTEM Sponsorship Packet

Interested in sponsoring? Contact sponsorship@ostem.org!



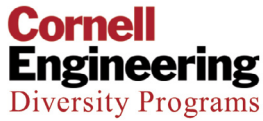
Last Updated: June 2022

Table of Contents

Previous Sponsors.....	3
About Us	4
Organizational Advisory Committee	5
Career Center Opportunities	6
Sponsorship Engagement Events	6
Virtual Career & Graduate School Fair.....	6
Professional Development Summit.....	6
12th Annual oSTEM Conference	7
High-Level Conference Schedule	7
Demographics.....	8
Sponsorship Packages.....	9
A La Carte Options.....	10



Previous Sponsors



About Us

Out in Science, Technology, Engineering, and Mathematics (oSTEM), Inc. is a 501(c)(3) non-profit professional society focused on LGBTQ+ people in the STEM community. We have more than 110 student chapters at colleges/universities and professional chapters starting in cities across the United States and abroad.

Vision A world where LGBTQ+ people in the STEM community are empowered to achieve success in a safe and supportive environment that celebrates their diversity and unique contributions.

Mission Empowering LGBTQ+ people in STEM to succeed personally, academically, and professionally by cultivating environments and communities that nurture innovation, leadership, and advocacy.

Values Integrity, Respect, Intentionality, Passion, Grit.

oSTEM Programs & Events

Since 2011, oSTEM has brought together diverse students and professionals from the STEM community in the interest of professional development and the creation of safe and inviting places to study and work. We have since expanded our mission and offerings that support the LGBTQ+ STEM community, all programs that your organization can take part in and support.

- Annual Conference
- Professional Development Summit
- Scholarship Program
- Graduate Application Aid
- Spring Virtual Career Fair
- Mentorship Program
- oSTEM Careers Center Platform
- Affinity Groups
- Community Aid Fund
- Regional Conferences
- Discord Community Server



oSTEM Chapter Network

oSTEM's student chapter network encompasses both undergraduate and graduate chapters at colleges/universities in the United States and abroad. We launched professional chapters in cities across the world in 2018 and we continue to expand our student and professional chapter network. All students and professionals who are not part of our chapters can become an oSTEM Global Member.

For a current list of chapters, visit [our website](#).

Organizational Advisory Committee

The Organizational Advisory Council (OAC) is comprised of companies, government agencies, educational institutions and non-profits committed to LGBTQ+ inclusion. OAC members align with the oSTEM mission by supporting year-round programs, sharing their perspectives, and providing resources and development tools. Collaboration with the OAC greatly influences oSTEM's program design and execution to better prepare members for careers in your organization.

Join the oSTEM OAC today and show your year-round support for the LGBTQ+ STEM community!

Please note that this is different from the Annual Conference Sponsorship. The term of OAC memberships will be from July 1 to June 30 and will be pro-rated based on the number of OAC meetings that have occurred.

Branding Benefits

- Organization logo with hyperlink on the oSTEM website
- Organization logo in monthly all-member newsletter
- Full page ad in annual conference program book
- Advertisements on oSTEM Careers
- Organizational logo on OAC-specific logo board at Annual Conference

Support & Education Benefits

- Priority access to oSTEM-developed best practices, strategies, and trainings for LGBTQ+ inclusion and allyship
- Opportunities to provide guidance and support to the oSTEM Executive Committee via three meetings in the fiscal year

Other Benefits

- 50% off Virtual Spring Expo (separate from the Annual Conference Expo)

Annual Conference Benefits

- oSTEM Annual Conference advance information
- 10% off conference sponsorship package
- Priority access to top tier sponsorship levels
- Priority booth placement at oSTEM Annual Conference Expo

Connection Benefits

- Peer connection with OAC representatives at the Executive, Talent Acquisition, and Employee levels
- Year-round discount access to oSTEM Careers
- Facilitated year-round access to oSTEM Student Chapters when requested
- Connection with oSTEM Professional Chapters when requested
- Assistance with outreach for any onsite events
- Invitation to participate in oSTEM's in-person Professional Development Seminar in March 2023

Pricing

501(c)(3) Non-Profit | \$2,500

Academic | \$5,000

Government | \$6,000

- (State or Federal Government Agencies and National Labs) | \$6,000

Start Up | \$7,500

Corporate | \$12,000

To become an oSTEM OAC member, email sponsorship@ostem.org.

oSTEM Career Center Opportunities

We are so excited to announce our new job portal platform, the oSTEM Career Center!

This platform is hosted by YM Careers, the same one used by other diversity focused professional development organizations such as SWE, SHPE, and SACNAS.

- Email your job directly to oSTEM job seekers via our exclusive Job Flash™ email
- Post your organization's job where the premier LGBTQA+ in STEM chapter members go to advance their careers
- Search our Resume Bank using robust filters to narrow your candidate search

Go to careers.ostem.org to learn more.

Sponsor Engagement Events

oSTEM Virtual Spring Expo | Spring 2023

To meet the needs of early spring recruiting season, this virtual career fair and graduate school expo is for oSTEM students and professionals. The demographics of the candidates follow similar trends as our annual conferences but provide better accessibility to those who cannot physically attend our annual conference's career expo. Additionally, this is a good time for academic sponsors to table to help answer any remaining questions for graduate school applicants. Sponsors of the Spring Expo receive a virtual booth and unlimited representatives.

Participation as an exhibitor requires sponsorship of this event; pricing model is shown below.

- Academic / Nonprofit (< \$50M Rev) | \$250
- Government | \$500
- Start Up (< 100 emp) | \$750
- Corporate | \$1000

oSTEM Professional Development Summit | March 2023

oSTEM's Professional Development Summit is an all-expense-paid intimate career retreat weekend. The aim of this event is to empower early career LGBTQ+ professionals in STEM through introspective workshops, authentic mentorship, and supportive community. Attendees will have the opportunity to clarify their career goals, define their vision of success, and extend their networks of peers and mentors.

This summit is only open to OAC Members for partnership opportunities.



12th Annual oSTEM Conference

November 10th - 13th
Boston, MA

High-Level Conference Schedule

THURSDAY (Nov 10, 2022)

PM - Registration Desk open

FRIDAY (Nov 11, 2022)

All Day - Interview Booths Open
AM - OAC Representative Breakfast (Exclusive)
AM - Allyship in Action! (3 hrs)
AM - New to the Conference
AM - Site Visits
AM - Career & Graduate School Bootcamp
PM - Conference Welcome
PM - Career & Graduate School Expo (Part 1)
PM - Workshops & Programming
PM - Night-out-on-the-town Dinner



SATURDAY (Nov 12, 2022)

All Day - Interview Booths Open
All Day - Research Posters Available
All Day - Workshops and Programming
AM - Career & Graduate School Expo (Part 2)
AM - Poster Judging Session
PM - Sponsored Lunch and Learns
PM - oSTEM Gala and Dinner

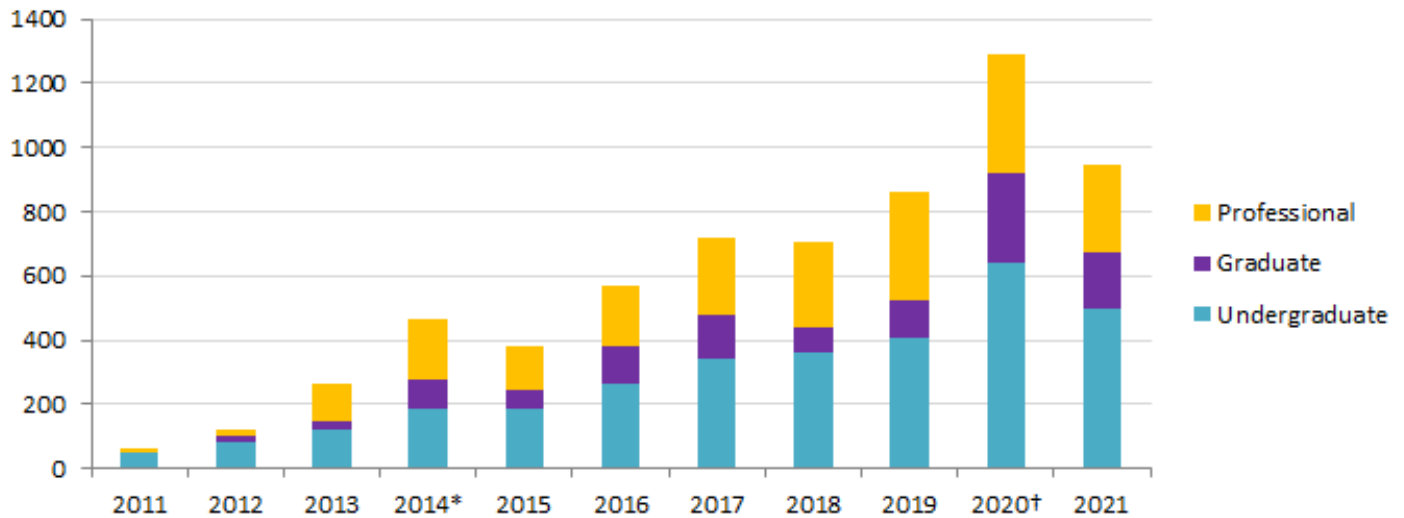


SUNDAY (Nov 13, 2022)

AM - Gender Affirmation Symposium
AM - 1st FY23 OAC Meeting

Demographics

oSTEM Conference Attendance Composition

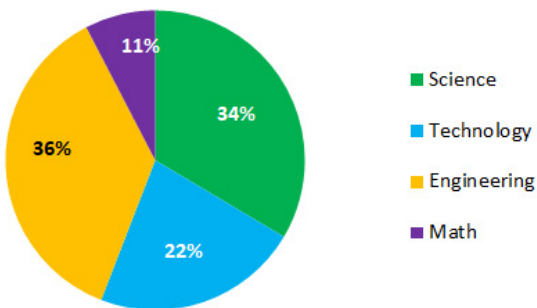


* 2014 Annual Conference was co-hosted with NOGLSTP's Out to Innovate™

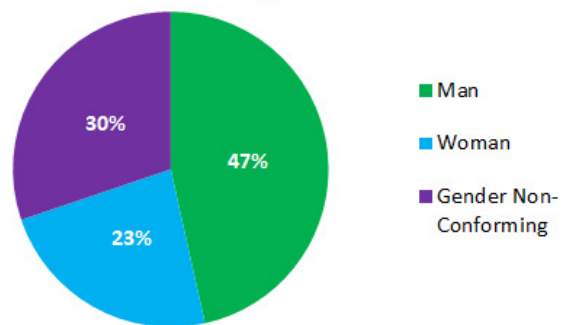
† 2020 Annual Conference was virtual and co-hosted with NOGLSTP's Out to Innovate™

2021 Conference Breakdown

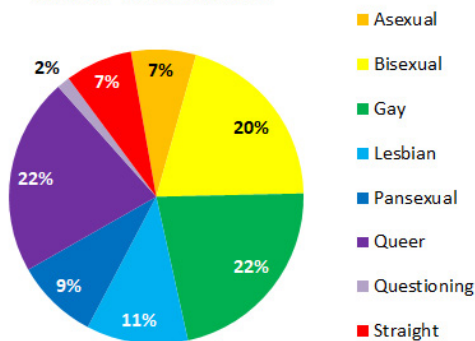
General STEM Field



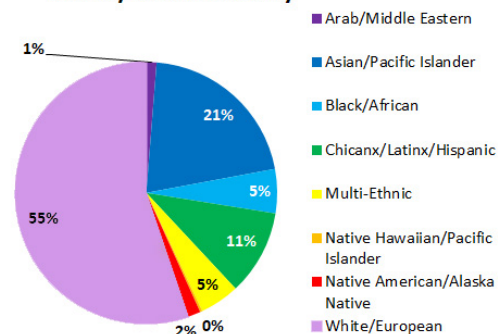
Gender Identity



Sexual Orientation



Ethnic/Racial Diversity



Sponsorship Packages

Bronze

- Table at Expo
- Logo on Sponsor Board
- (Academic Sponsors Only) Free Exhibition at oSTEM Virtual Graduate School Fair
- Total Registrations: 1 Conference

Nonprofit (<\$50M Rev) / Academic	\$1,000
Government	\$2,000
Start Up (<100 employees)	\$2,000
Corporation	\$3,000

Silver

- Bronze Package
- Upgrade to Booth at Expo
- 10% Discount on oSTEM Career Portal Pricing (Aug 15 - Jan 1)
- 15% Discount on Spring Expo Exhibitor package
- Total Registrations: 1 Conference, 2 Expo Only

Nonprofit (<\$50M Rev) / Academic	\$1,500
Government	\$3,000
Start Up (<100 employees)	\$4,000
Corporation	\$6,000

Gold

- Silver Package
- Logo in Programming Book
- Attendee Contact Info
- 1/4 Page Ad in Programming Book
- Attendee Resumes/CVs
- Total Registrations: 3 Conference, 4 Expo Only

Nonprofit (<\$50M Rev) / Academic	\$2,500
Government	\$5,000
Start Up (<100 employees)	\$7,500
Corporation	\$12,000

Platinum

- Gold Package
- Additional Booth
- Acknowledgement in all Workshops
- 1/2 Page Ad in Programming Book
- Allyship Training
- Lunch & Learn
- Total Registrations: 5 Conference, 4 Expo Only

Nonprofit (<\$50M Rev) / Academic	\$3,500
Government	\$7,000
Start Up (<100 employees)	\$9,000
Corporation	\$15,000

Notes

- Academic Sponsorship Level is open to College / Universities (non-profit, accredited higher education institutions)
- 15% Discount for First Time Sponsors
- 50% Discount for Minority Serving Institutions (MSIs)
- 10% Discount for OAC members

Please register your organization's commitment on the [oSTEM Sponsorship Opportunities](#) webpage.

A La Carte Options

Registration Tickets

Full Conference Registration Tickets

- \$425 Professional Member
- \$525 Professional Non-Member

Expo Only Registration Tickets

- \$75 1 Day Only
- \$100 2 Days

* NOTE: 20% Early Bird Discount for all registrations bought before September 1st.



Member Funding

Support a Chapter (4 Persons)

\$5,000

Do you want to support a chapter? With this Travel Scholarship creation, you will be able to support a chapter of your choosing and coordinate with them for the Friday night dinner.

Support an oSTEM Member (1 Person)

\$1,500

Create a Travel Scholarship for an oSTEM Member. Your team will get to select the scholarship awardees and coordinate with them for the Friday night dinner.



Diversity & Inclusion

Accessibility Partner

\$2,500 (Limit 4)

Your organization will be recognized as an accessibility sponsor at the Conference Kickoff & oSTEM Gala.

Crisis Resources

\$2,500 (Limit 2) **1 AVAILABLE**



Every year our volunteers support almost 50 conference attendees in crisis. This includes everything from providing wellness checks, supporting those with suicidal ideation, and providing emotional support. Help ensure volunteers have the latest training and resources they need to support these attendees. You'll be verbally and visually recognized at both the Friday Conference Welcome and Keynote and the Saturday Gala Dinner as well as in the conference app and program book.

Branding Opportunities

Lunch & Learns *[new]*

\$3,000 (Limit 20)

Secure a 50 min programming slot for attendees to eat lunch (provided by oSTEM) and learn about your organization. The Topic and Format is up to you: panel, info session, workshop, whatever you want!

Conference Lanyard **SOLD OUT**

\$5,000 (Limit 1)

Get your organization logo on the lanyard of every conference attendee! Be seen in every photo and social media post.

Conference Push Notification

\$500

Conference attendees will receive a timed push notification to promote your events at the conference, whether it's a social gathering, a site visit, encouraging people to stop by your career fair both or a lunch & learn!

Conference Rotating Banner Ad

\$500

Your organization's logo will be featured in a rotating banner ad for the duration of the conference on the conference app, for all attendees to see.

Ad Space in Program Book

\$500 per quarter page

Provide an advertisement for our program book that every conference attendee receives. Consider inviting attendees to join you at your Expo booth or share some information about your recent LGBTQ accomplishments.

Item in Conference Bag

\$500 + Branded Items/Flyers

Ensure all student attendees take home something from you in their swag bag. Provide a stress ball, flyer or other branded item from your organization.



Hiring Opportunities

Additional Career and Graduate School Expo Booth

\$1,000

Want more space to attract and talk to conference attendees at the Career and Graduate School Expo Booth? You can add-on an additional booth to make a bigger impact.

Interview Booth

\$800 per Booth (\$6,500 Bundle of 10 Interview Booths)

Want to get students into your pipeline right away? Get access to semi-private spaces to conduct interviews on Friday and Saturday. Stay ahead of the game by leaving with candidates interviewed!

- First come first serve



Other Opportunities

Company/Organization Site Tour

Transportation + Lunch

Bring conference attendees on a tour of your site on Friday. All we ask is for coverage of lunch and transportation. Tours will be selected based on the quality of submitted proposals.

Poster Session & Awards Presenter

\$3,000 (Limit 1)

Your organization will be recognized in the poster area all day. You will also present the poster awards to the chosen winners and provide the funding for awards or the physical awards (valued at \$500 each).



Other Opportunities

Charging Station

\$3,500 (Limit 4)

Power up conference attendees' devices throughout the conference. Your branding will appear on the charging station for the conference duration.

Conference WiFi

\$5,000 (Limit 1)

Your logo will be displayed on signs with the wifi password and your organization name will be that password. Be the one on the minds of conference attendees as they get online.



Allyship in Action! Training *[new]*

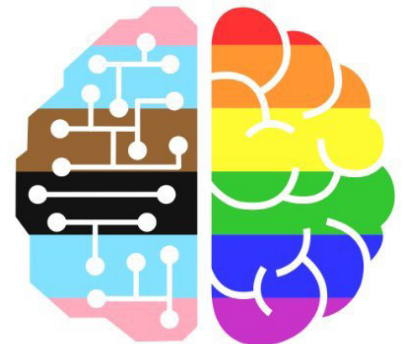
\$1,000 for up to four attendees or \$300 per person (Space is Limited)

Sponsors are encouraged to attend this 3 hour training program organized by oSTEM which will empower their team to take meaningful action as allies. This is an intersectional training which doesn't just cover topics surrounding LGBTQ+ identities but will focus on inclusion of individuals of all historically marginalized identities. Participants will receive a badge upon completion identifying them as having completed the training.

Queer in AI Sponsorship

Queer in AI is an oSTEM team with a mission to make the Artificial Intelligence/Machine Learning (AI/ML) community one that welcomes, supports, and values queer scientists. We accomplish this by building a visible community of queer and ally AI/ML scientists through meetups, poster sessions, mentoring, and other initiatives.

To learn more about what Queer in AI does and how your organization can get involved, refer to the Queer in AI sponsorship packet at sponsor.queerintai.org.



“ oSTEM was the embodiment of bringing my engineering life and my queer life together. ”